

Tech Talks are the ultimate platform to reach your audience! Casual, after-work networking receptions designed to help the audience unwind after a busy day and hear from world-class IT solutions providers.

TIME-LINE

- 4:30PM - Sponsors are welcome to set display tables
- 5:00PM - Event begins; attendee registration opens
- 5:45PM - Sponsor presentations (15 minutes - one after another)
- 7:15PM - Once presentations finish, networking until natural event conclusion

SPONSORSHIP

TechTalk events typically allow up to SIX sponsors per event, with no direct competitors at the same event. **Sponsorship costs \$4,000 per event (multi-city discounts available) and includes:**

- 15-minute speaking slot to entire audience
- Custom email blast to average of 10,000 prospects (market dependent)
- Event access for 4 company representatives
- Event access for 5 VIP guests
- Tabletop top exhibit space
- Pre-registration list 2 days before the event with registrant name, company, title, e-mail and phone
- Post-event attendance list with same information (we anticipate -50% drop-off rate from registration to attendance)
- Company logo on event landing web page, as well as 100-word abstract inclusion in event

HOW DO WE MARKET?

TechTalk Summits is a fully licensed partner of DiscoverOrg and does a majority of marketing to end-users through its database via a series of email marketing campaigns. We also market our events via social networking platforms such as LinkedIn as well as coordinated telemarketing to authorized contact numbers.

WHATS ON THE MENU?

The Summits are open bar and appetizer events held at upscale steakhouses and restaurants. Attendees look forward to networking while be treated to high quality food and drinks in a casual environment that encourages interaction -- and they're never disappointed!

WHO'S COMING?

TechTalk events are always free to attendees. Although regions and markets fluctuate, we invite up to 20,000 IT professionals and their teams, with titles ranging from the CIO and CTO through director and manager level, from companies ranging from Fortune 500 to enterprise, to small-to-medium sized businesses. Our model has proven successful in creating a forum for interacting in an intimate setting with IT decision makers and their teams.

▶ You can find the full calendar at: <https://techtalksummits.com/schedule-2018/>