

Bridging the IT Skills Gap

A Guide to Embracing GenAI (and making it fun!)

Mona Liddell

Research Manager, Quantitative Analysis, CIO Executive Research

March 2025



Who has used some kind of generative AI at least once?



Who uses generative AI at least once a week?



Once a day?



I'm not saying GenAI can solve all your problems...



Noah Giansiracusa

@ProfNoahGian

If you're not using ChatGPT for every aspect of your life you're falling behind.

I spent 20mins using ChatGPT to do something that would take 1min with Google—here's how I did it and how you can too:

I'm not saying GenAI can solve all your problems...

...but it can help bridge some of your IT skills gap!



Talent is a top CIO challenge. How can they best respond to workforce shortages and evolving IT needs?

26% 

of CIOs say recruiting, retaining, and upskilling talent is one of their biggest challenges to success

Why is addressing skills so hard?

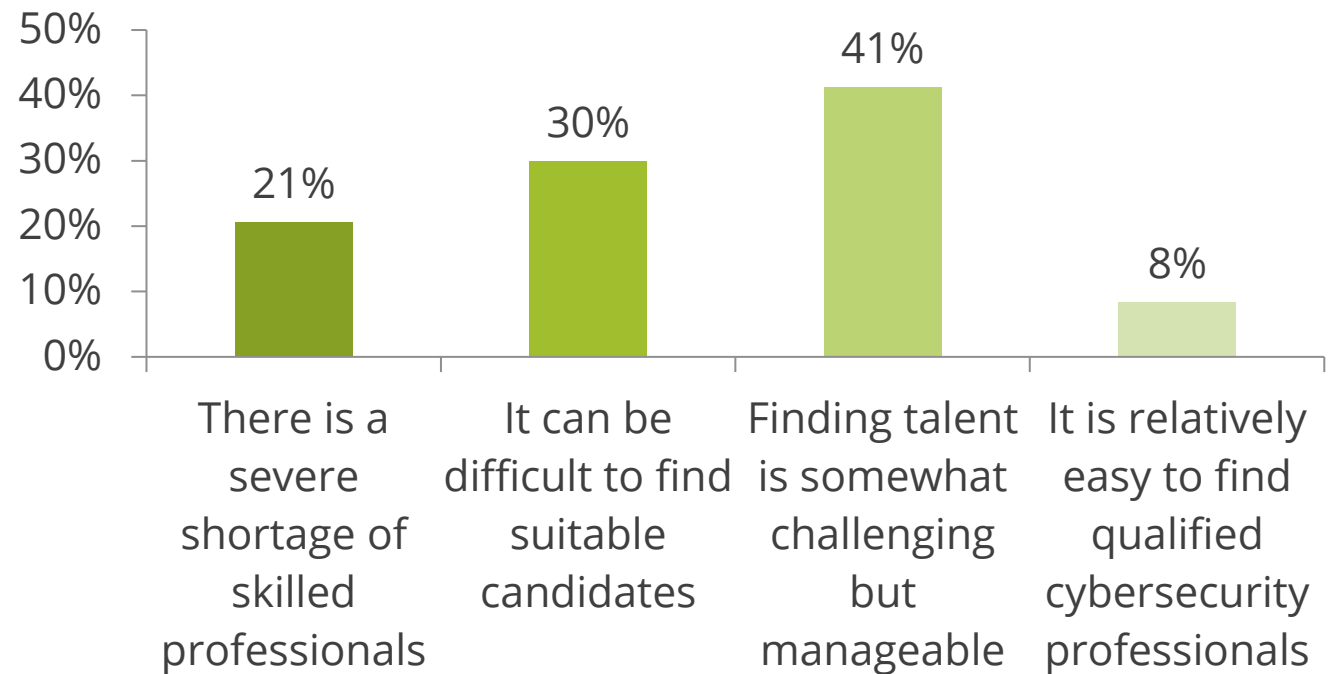


Skill mismatches (31%)



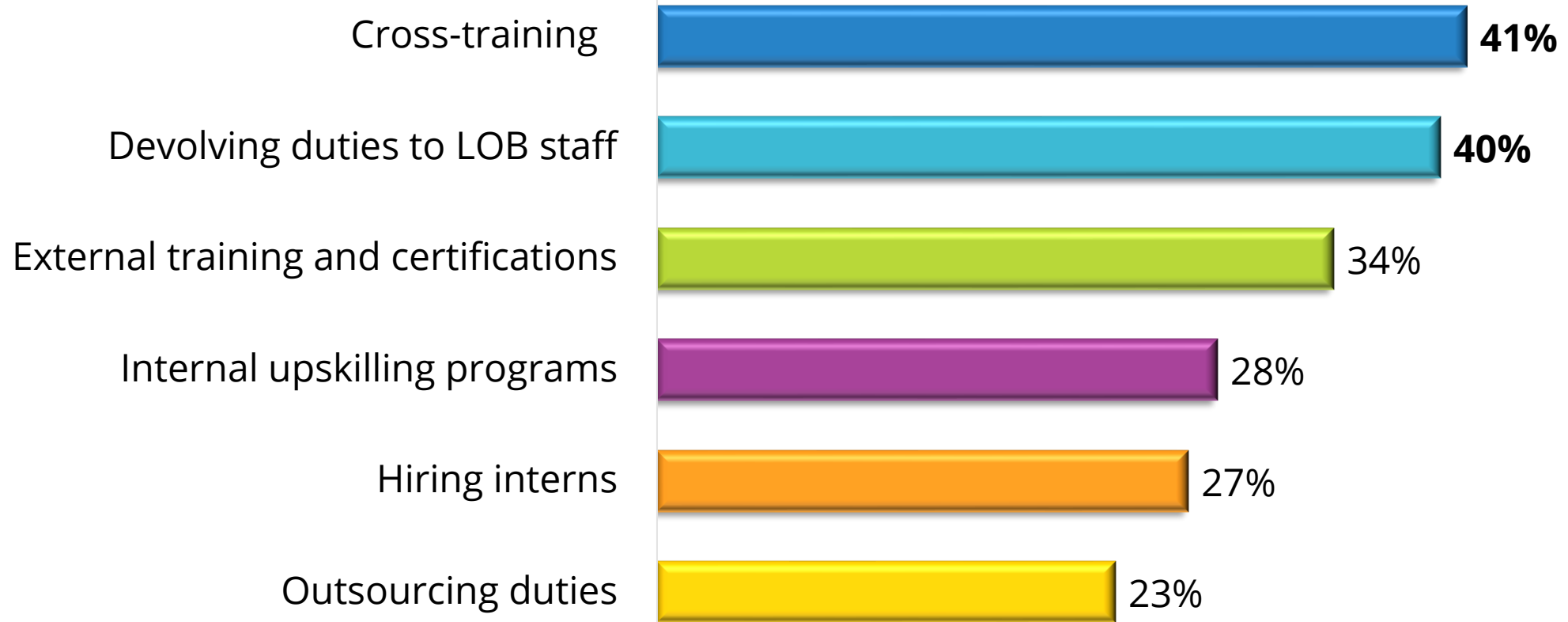
Inadequate training (29%)

To what extent does your organization find it challenging to recruit cybersecurity talent?



Rather than relying solely on hiring, many IT organizations are investing in their existing workforce. Is it enough?

How is your IT organization addressing skills gaps?

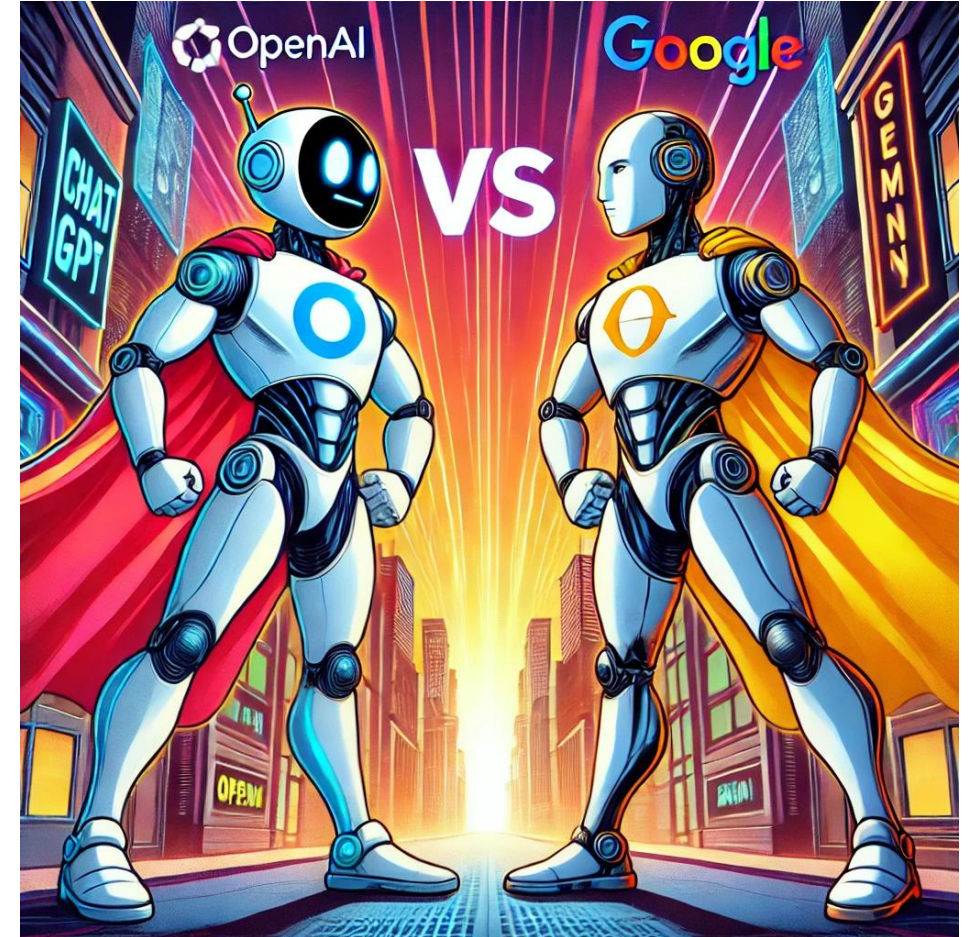


Enter: GenAI Assistants



Areas where GenAI assistants can augment the IT workforce

- **Assisting with cybersecurity** → Monitor networks 24x7, detect anomalies, and automate incident response in real-time
- **Bridging knowledge gaps** → Instant access to internal documentation, making it easy to organize, retrieve, and share organizational knowledge
- **Streamlining communication and collaboration** → AI-powered meeting summaries and language translations to improve productivity
- **IT support** → Handle routine or repetitive IT tasks to reduce burden on IT staff
- **Personalizing training & upskilling** → Personalized learning platforms with customized training modules tailored to individual learning styles and skills levels
- **And more!**

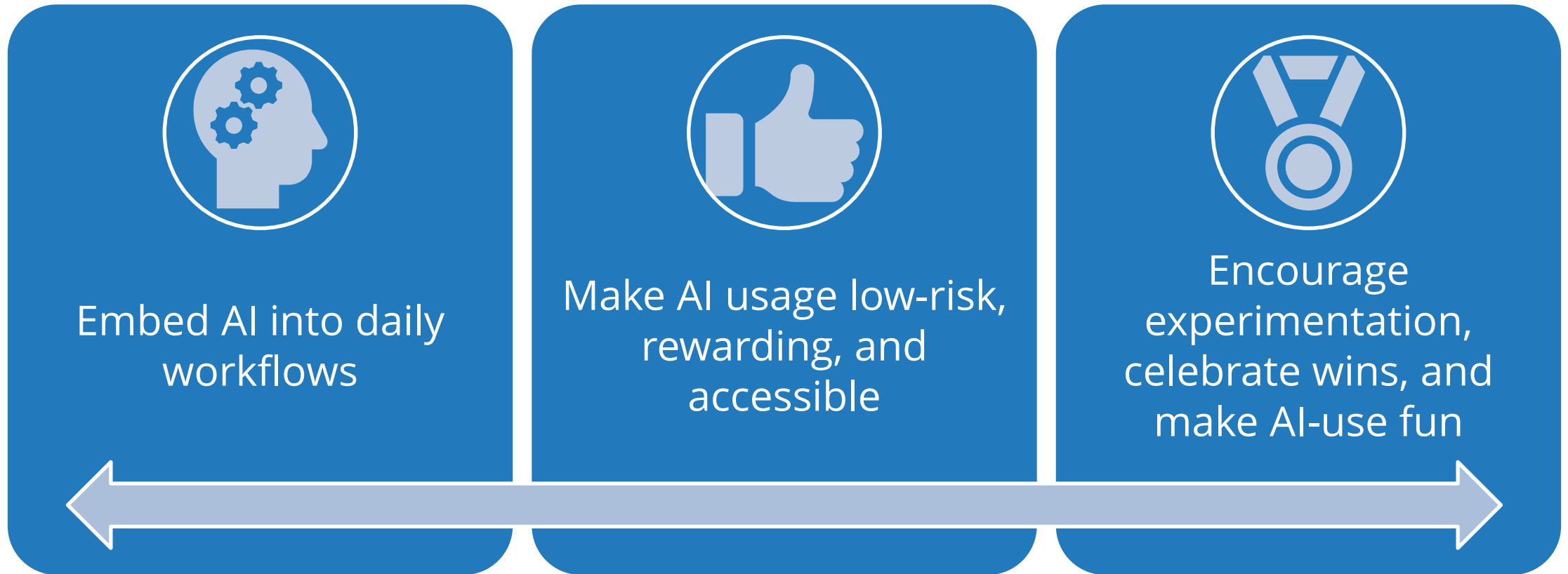


Despite the challenges posed by skills gaps and rapid advancement of AI tech, many organizations are still struggling to fully utilize AI-driven solutions

What risk do employees believe will pose the greatest barrier to effectively launching full GenAI solutions?



AI adoption doesn't happen overnight—but it starts with your team



📌 AI fluency is a skill, and teams that learn how to use AI effectively will drive the biggest impact.

Boosting AI Adoption in IT: Creative Ways to Increase Usage

AI Usage Competition



- Track tasks and hours saved using AI
- Reward creativity and efficiency gains (e.g., “Most Innovative AI Use” prize)
- Celebrate small wins publicly to normalize AI adoption

AI Hackathons & Innovation Days



- Set aside time for teams to build AI-driven automations or integrations
- Offer incentives like extra budget or recognition for the best AI-powered workflow improvement

AI Learning Circles



- Build a team of power users who can help evangelize AI usage and adoption
- Give them space to meet regularly to share how they’re using AI and discuss best practices
- Empower those users with the most advanced licenses and tools

Some Takeaways



CIOs are struggling with IT talent shortages, making workforce augmentation critical



Instead of relying on cross-training and shifting responsibilities, AI can provide another solution



AI assistants like Copilot, ChatGPT, and Gemini can help IT teams work smarter, not harder



Despite its potential, AI adoption isn't happening as quickly or effectively as it could



The key to AI adoption is moving from isolated use cases to embedded workflows



Getting teams comfortable with AI through hands-on experience is the fastest path to adoption



Thank you

Mona Liddell

Research Manager, Quantitative Analysis, CIO Executive Research

Mona.Liddell@idc.com

IDC.com