



## Sole Sponsorship Custom Events

**From sporting events, cruises and to private wine dinners, TechTalk Summits tailors event to fit your audience, budget and goals – you decide and we'll make it happen.**

- Marketed to your specified target accounts/company profiles, titles, and region
- Lead guarantee provided based on specified marketing parameters
- Option for Sommelier presentation and wine sent to attendees pre/post event
- Customized event format (roundtable, content and Q&A blend, customer use case, etc)
- Customized event landing page and marketing blast
- Post-event registration list with access to all registrant data
- Event remains on TechTalk On-demand Webinar listing for 30 days
- All event resources available on TechTalk Resources pages, searchable by event, title, sponsor name
- Hosting options: 1) ON24 webinar platform; or 2) TechTalk virtual world with avatars and private, branded breakout rooms
- Event remains available on TechTalk on-demand for 30 days
- All event resources available on TechTalk Resources pages, searchable by event, title, sponsor name

**Contact for pricing**