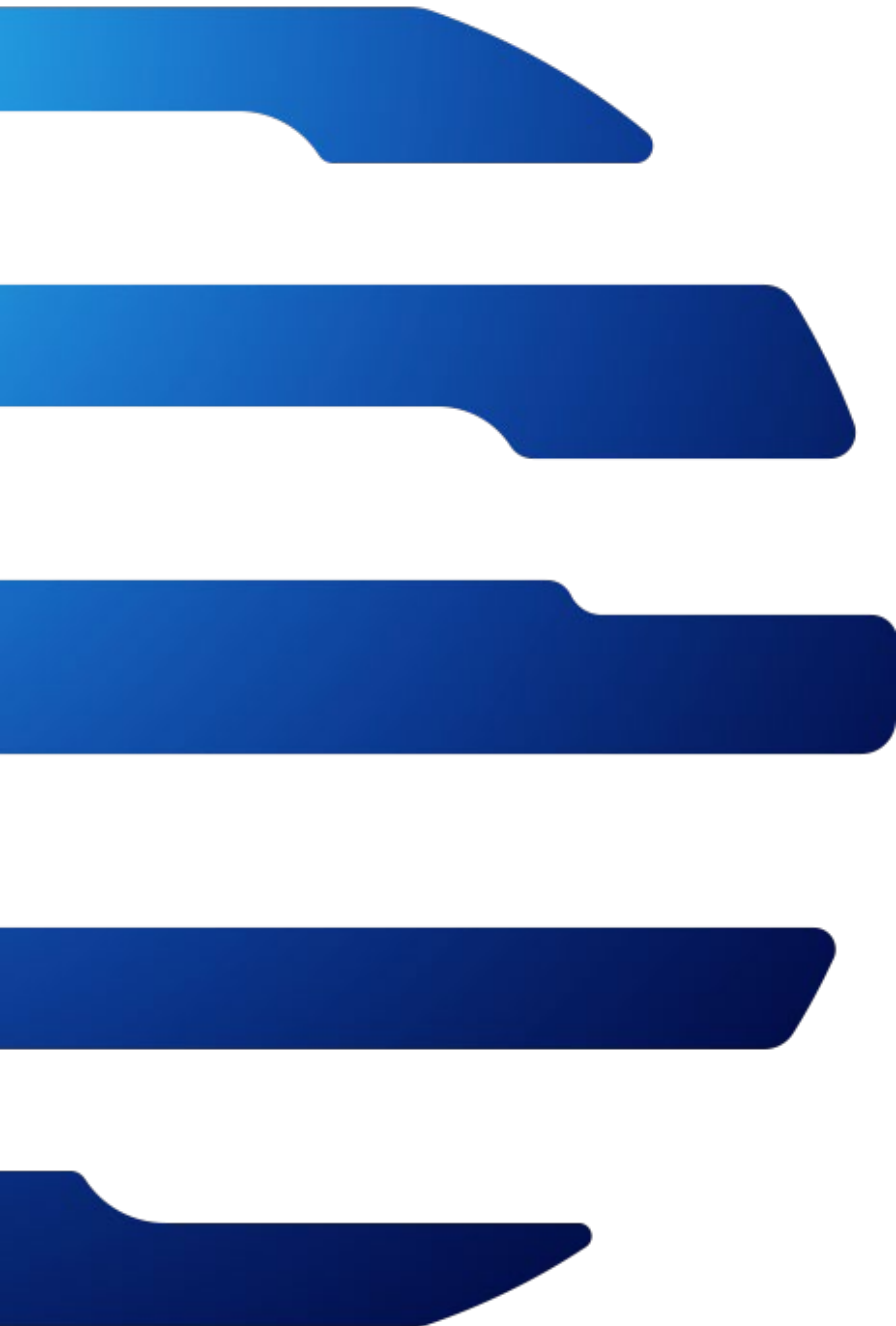


Performance Intensive Computing: Your AI-ready Infrastructure

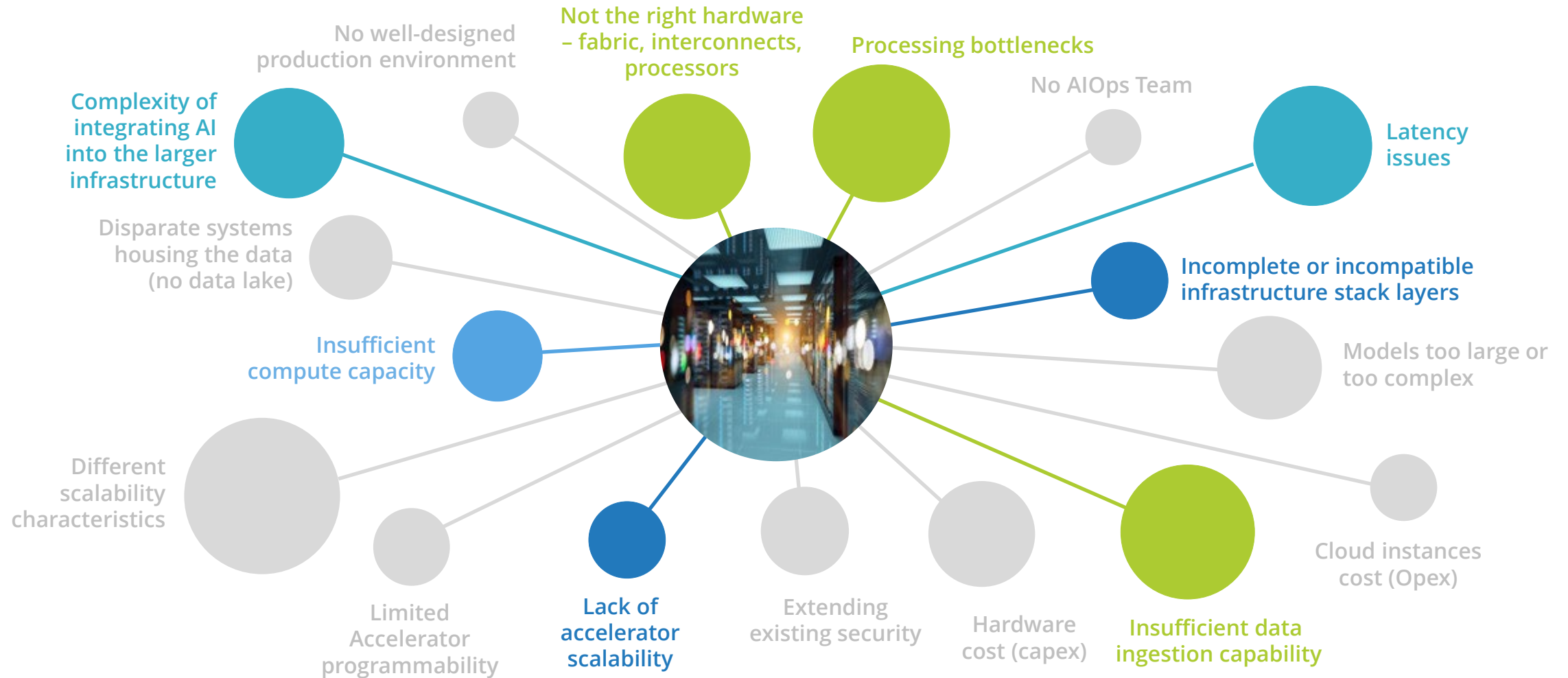
Extracting value from data in a timely manner

Ashish Nadkarni
Worldwide Infrastructure Research

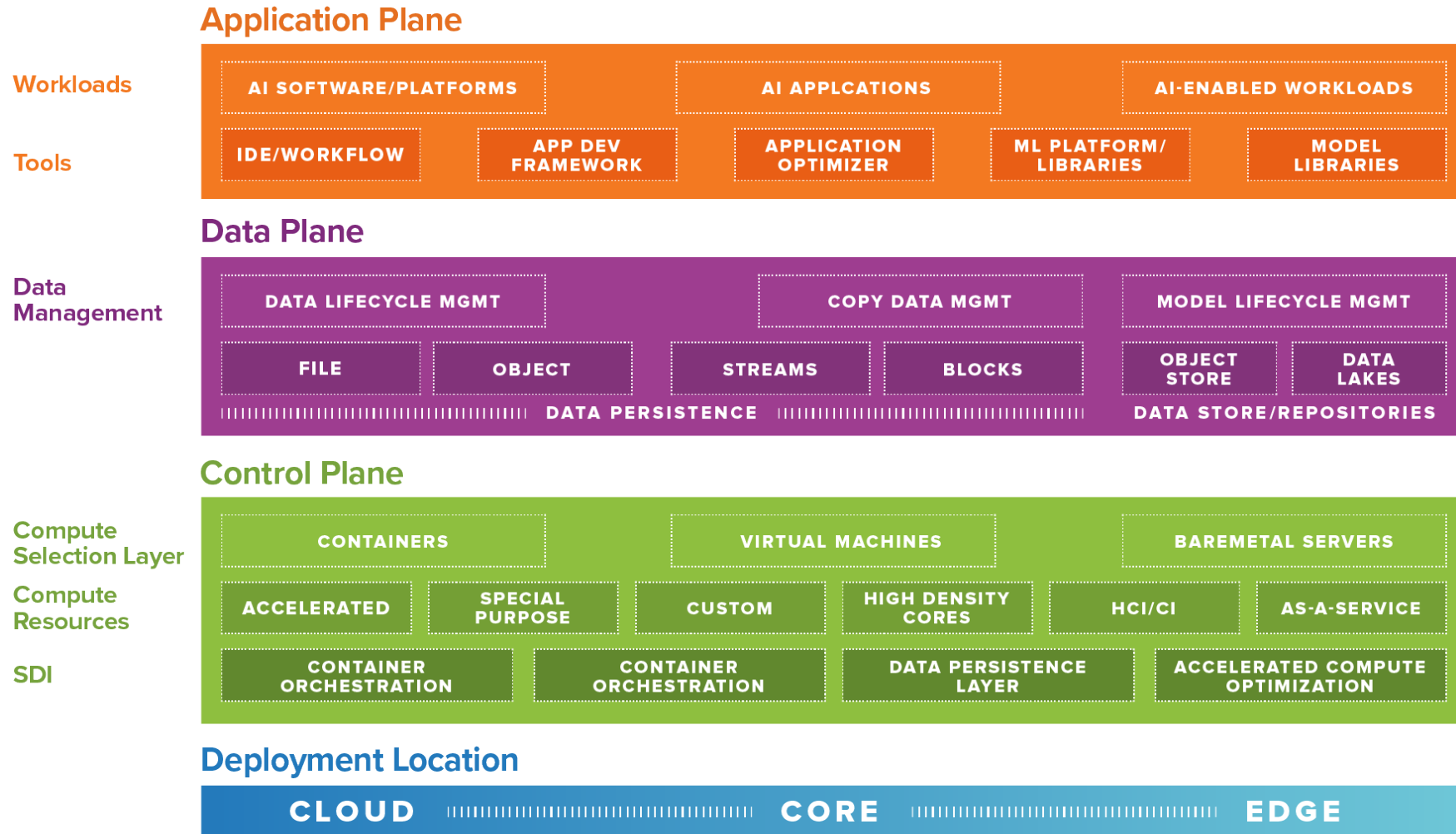


The current state of Infrastructure for AI

Many AI projects fail because of improper attention to infrastructure

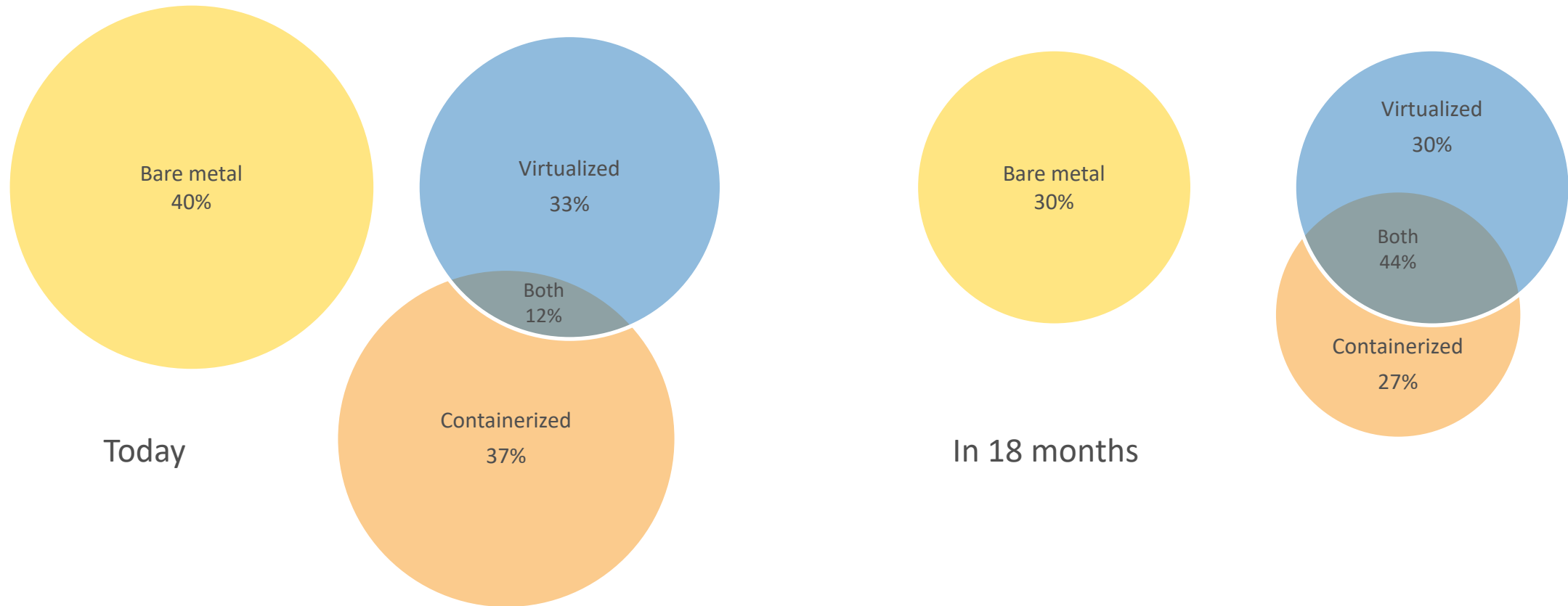


A homegrown AI Infrastructure Stack is not often designed for scale

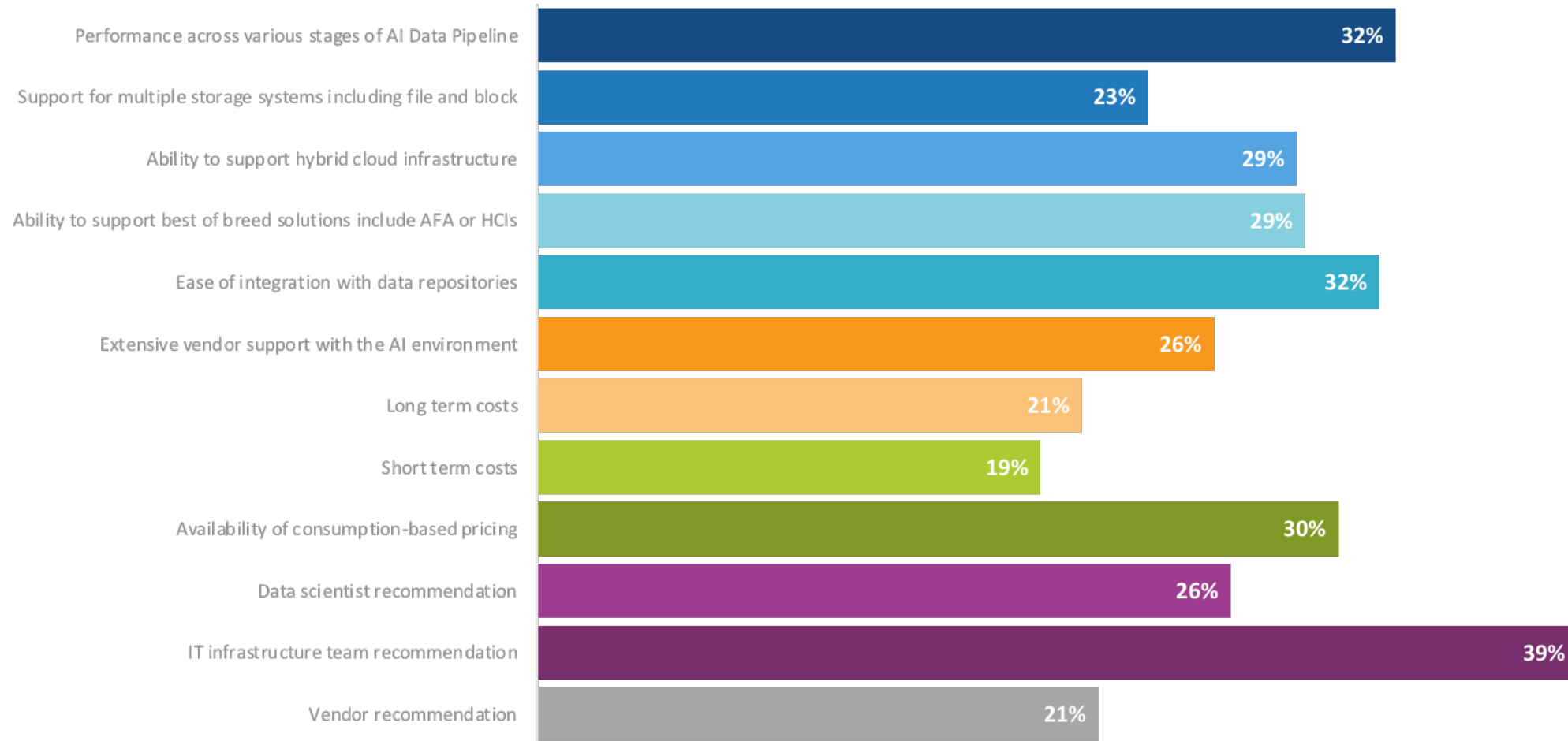


Lack of proper computing considerations can cause problems with outcomes

Less than half (45%) of the compute infrastructure currently used for running AI workloads is virtualized or a combination of virtualized and containerized. This is expected to increase to 74% in the next 18 months



Storage Infrastructure requirements are often not well understood



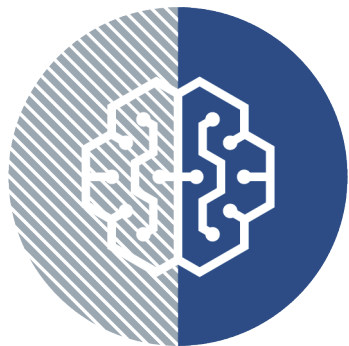
Q. What were the key requirements when selecting storage infrastructure for AI in you datacenter/colocation provider/edge location?

Artificial intelligence is not always standalone; It is being infused into Enterprise Applications



35%

The average number of applications using some form of AI/ML or DL TODAY

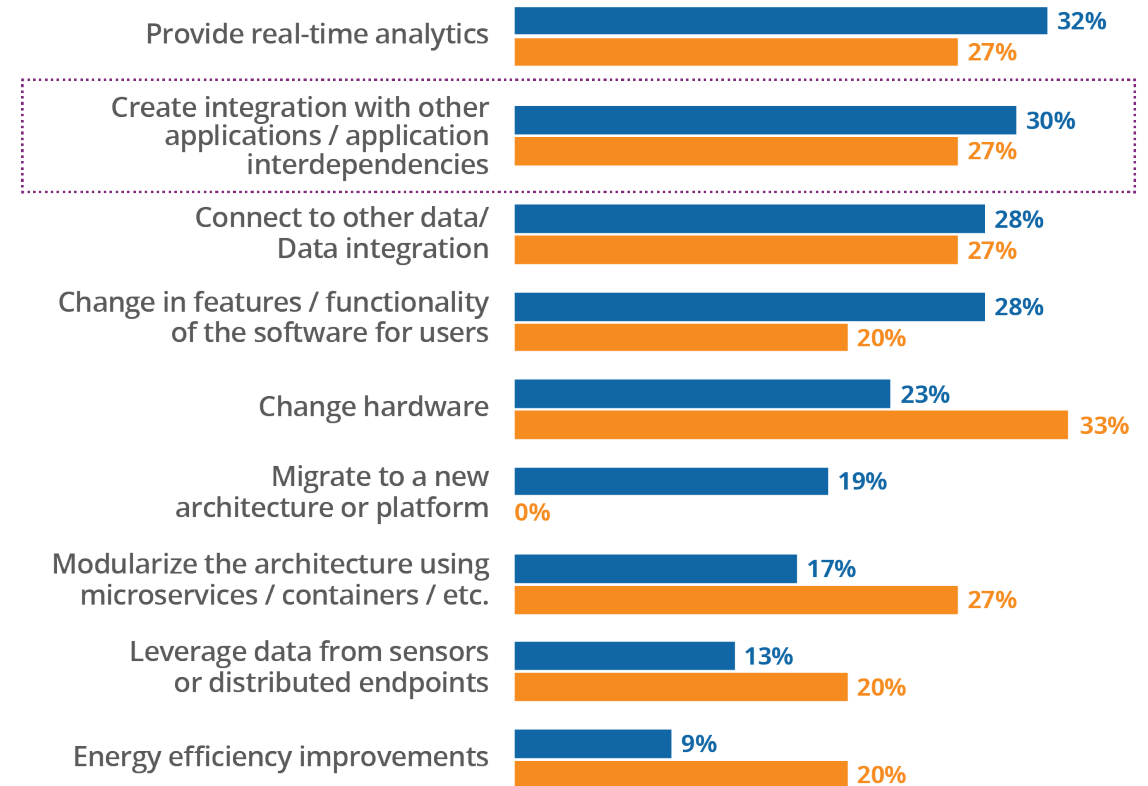


50%

IN TWO YEARS

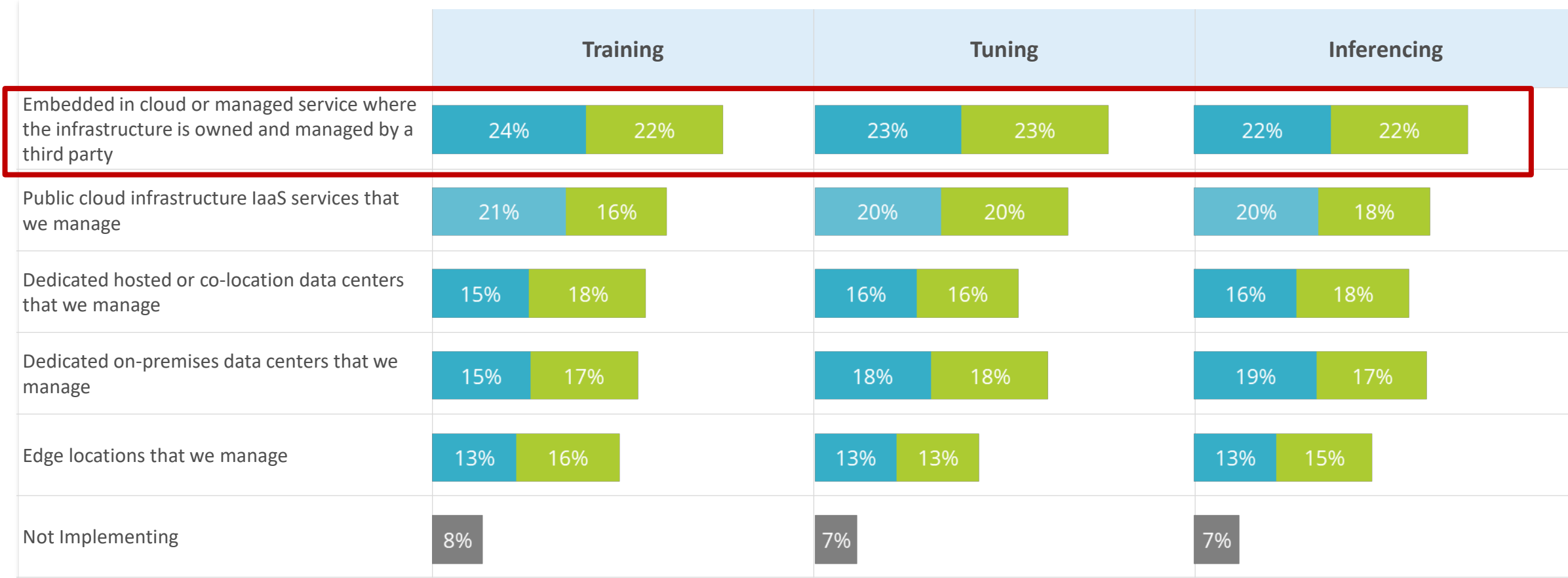
AI applications will be integrated with other applications across the cloud portfolio

What type of transformation do you expect for your
 ■ AI software services and ■ AI lifecycle applications?



Public Cloud is the de facto approach for a range of Generative AI activities (but it may not always be the best one)

Over the next 18 months, what will be the primary approach which your organization deploys and manages infrastructure resources for GenAI? What will be your secondary approach?



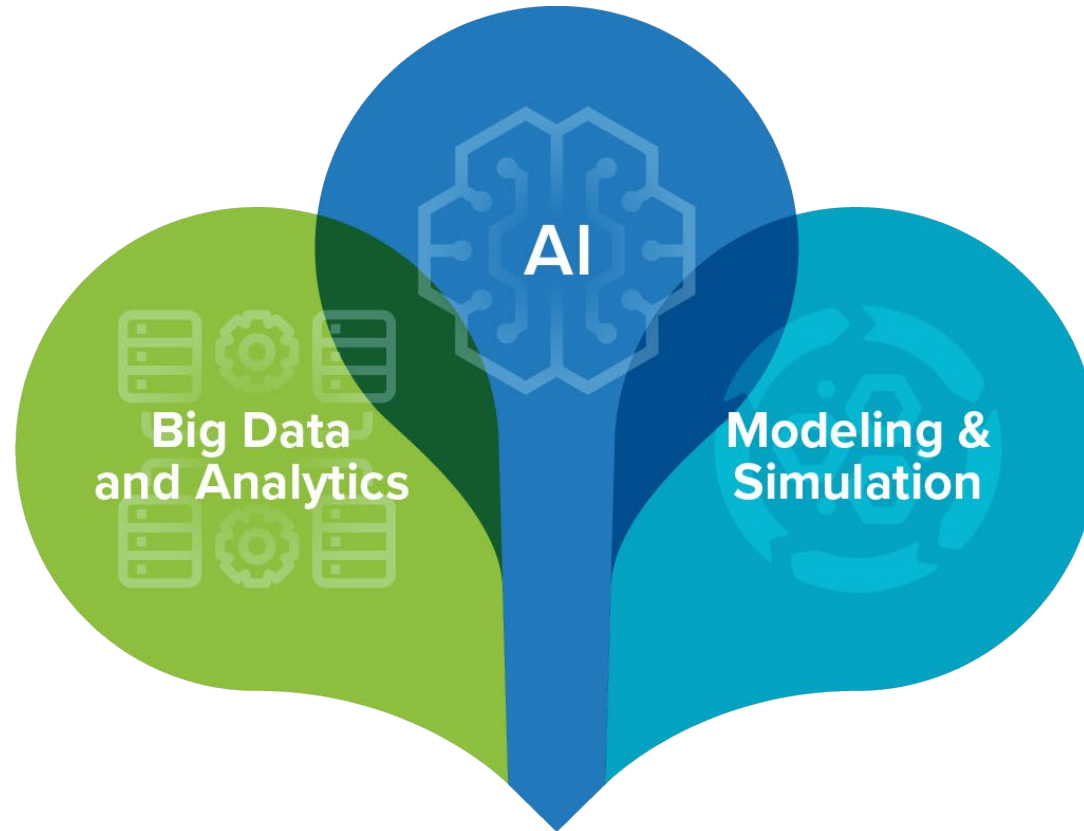
■ Primary approach

■ Secondary approach



Considering an AI Ready Infrastructure

IDC is seeing a Convergence of Three “Workload Groups” onto One Infrastructure Approach



Borrowing scaling approaches from HPC (modeling and simulation) infrastructure for AI workloads

Performance-Intensive Computing Infrastructure

What are Performance Intensive Computing Workloads?

IDC defines workloads are applications and their associated datasets

Workloads that **perform large-scale mathematically intensive computations**

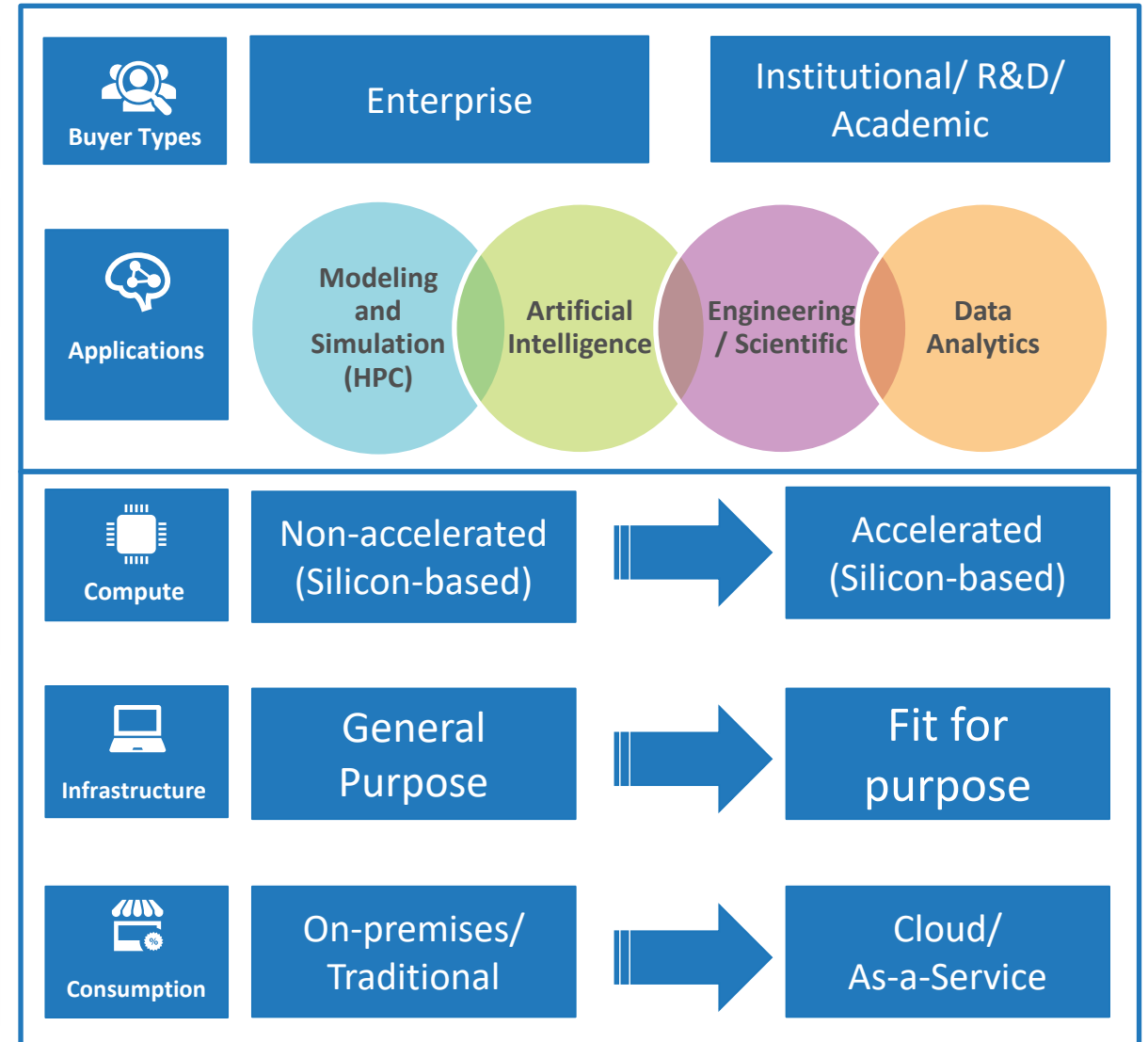
Workloads that **process large volumes of data**

Workloads that **complex instruction sets to be executed in the shortest amount of time**

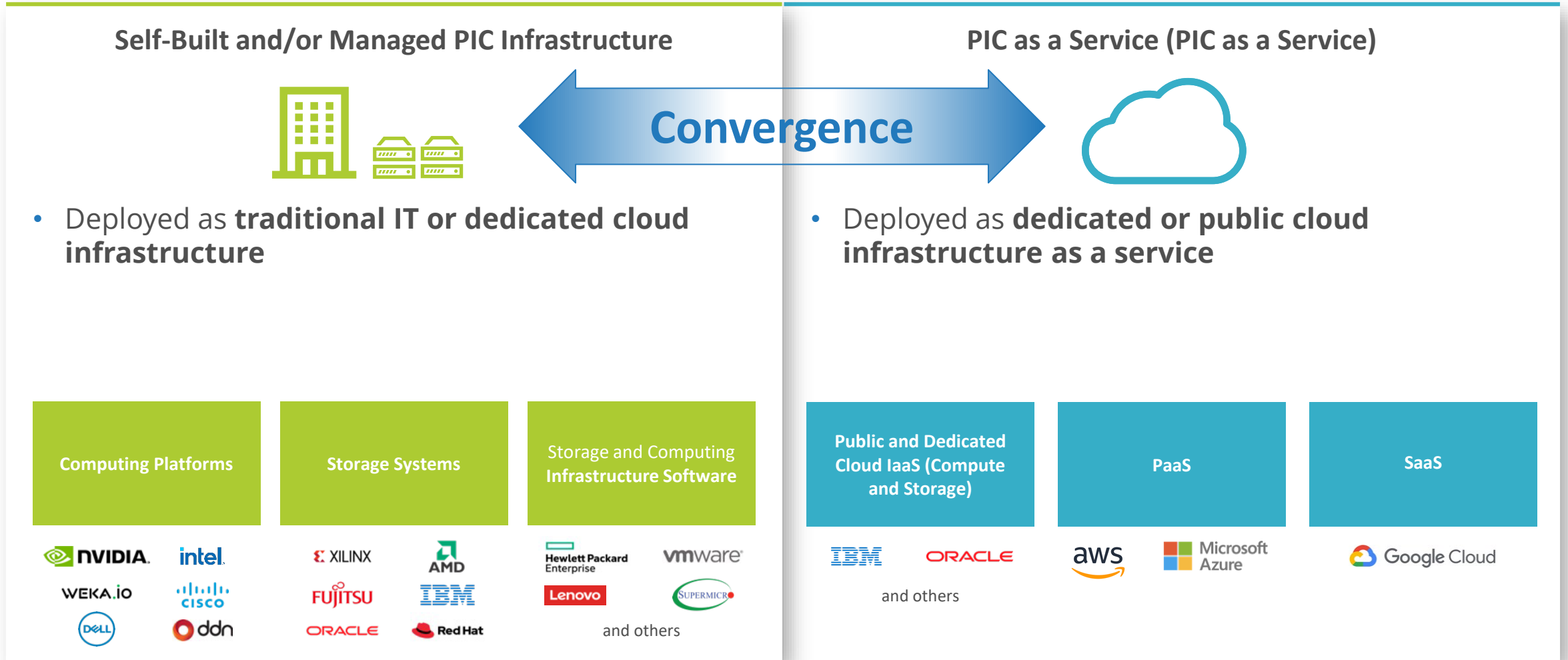
Workloads that **are deployed with compressed time-to-insights objectives**

Use cases

- **Artificial Intelligence and Machine Learning (AI/ML)**
- **Modeling and simulation (M&S)**
- **Big Data and Analytics (BDA)**
- **Engineering, technical and industry specific**



Two Principal Deployments, or as a Hybrid Approach



A Framework for selecting the right infrastructure stack

Part 1 – Cultural/ Deployment (What and How)

For Lower Costs >>>	Prefer on-premises or Collocation (Private Cloud) if	Prefer off-premises (Public Cloud) if
AI Initiatives	On-going AI initiatives from a significantly busy team	On- and off AI initiatives
System utilization	The ability to keep utilization rates very high (keep expensive processors busy)	No ability to keep utilization rates high
IT Skills	Possess in-house skills for for complex AI deployments	Limited IT skills for AI deployments, leave alone complex
Facilities	No limitations on datacenter floorspace, power, and cooling capabilities	Limited floor space, power, and cooling
Opex friendly options	System vendor can provide consumption-based pricing	System vendor can provide capital only pricing

A Framework for selecting the right infrastructure stack

Part 2 – Use case specific (Model considerations)

For Lower Costs >>>	Prefer on-premises or Collocation (Private Cloud) if	Prefer off-premises (Public Cloud) if
Model Iteration	Many model training iterations	Fewer model iterations
Model Scaling	High scaling needs	Lower scaling needs
Model Accuracy	Highly customized	Little to no customization
Model customization	Heavily customized or Inference only	No API changes or customization
Model Performance	High performance requirements	Lower performance requirements

A Framework for selecting the right infrastructure stack

Part 3 – Use case specific (Data considerations)


For Lower Costs >>>	Prefer on-premises or Collocation (Private Cloud) if	Prefer off-premises (Public Cloud) if
Data sensitivity	Highly sensitive data, strict data compliance requirements, proprietary data	Data is not proprietary, no compliance requirements or has been completely sanitized
Data isolation	Model data <u>cannot</u> mix with public data, requires isolation	Model data Data can safely mix with public data, does not require isolation
Time to Value	Not time critical	Highly time critical

When choosing a Cloud Provider for AI

Building differentiation in AI Infrastructure will be the next battle ground for cloud providers



New architectures
Internally developed and 3rd party CPUs and GPUs




Edge computing
Extending cloud services to smaller, remote locations




Sovereign clouds
Addressing regulatory compliance for data and operations



Multicloud integration
Tools and commercial terms to facilitate management and security

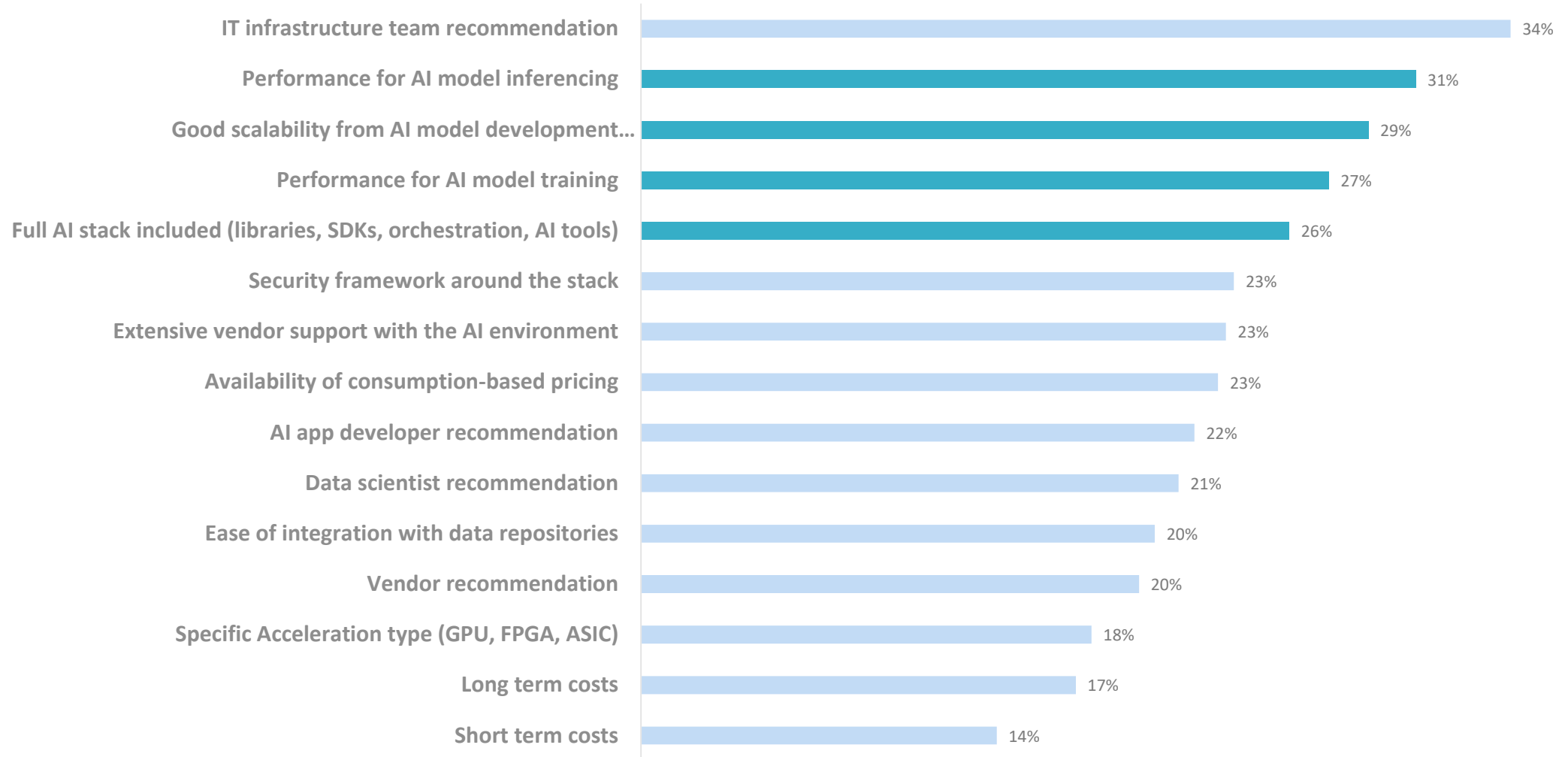


High performance
Compute and storage services optimized for HPC and AI

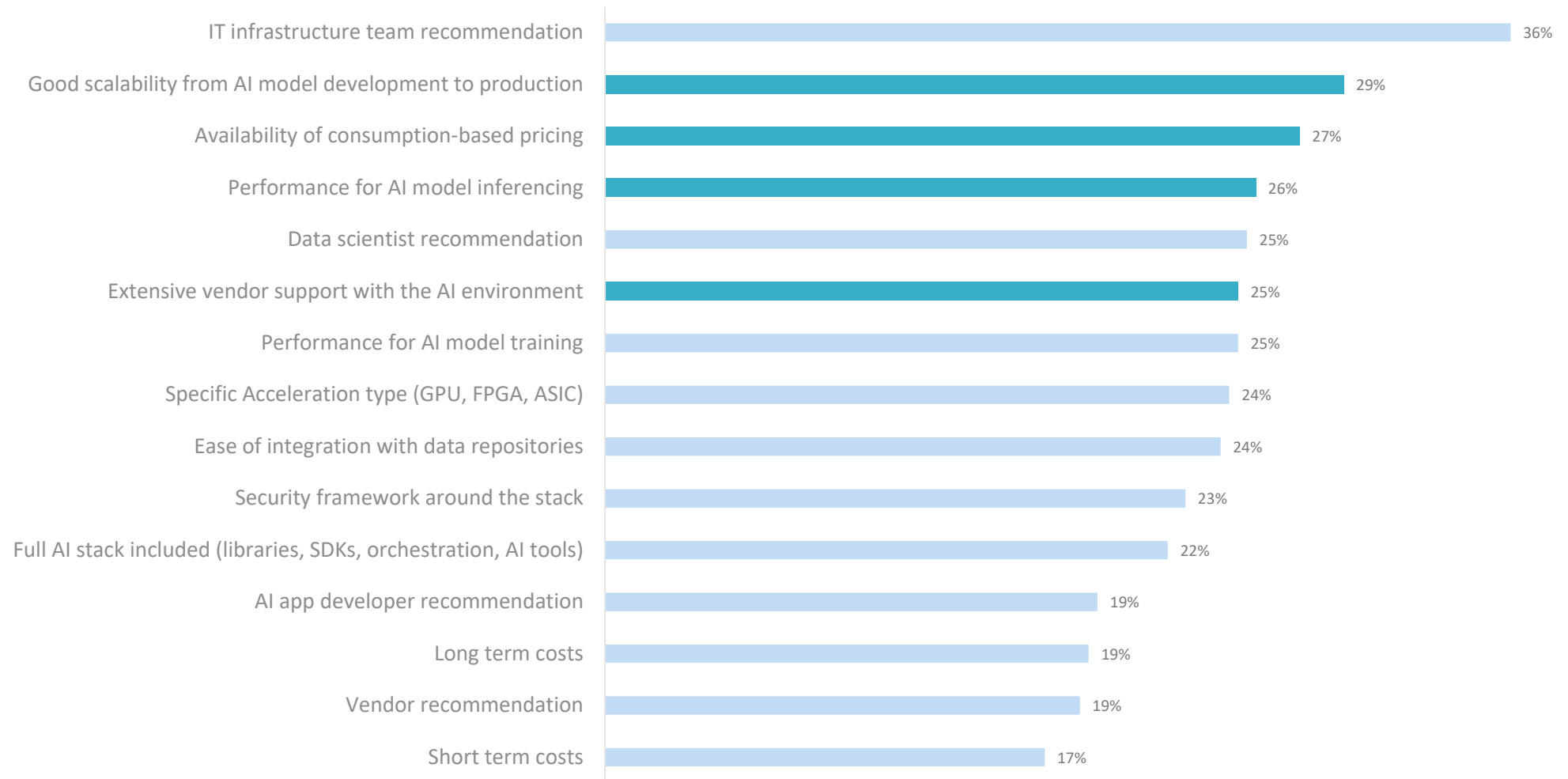


Deeper partnerships
Creating bridges with traditional enterprise OEMs and ISVs.

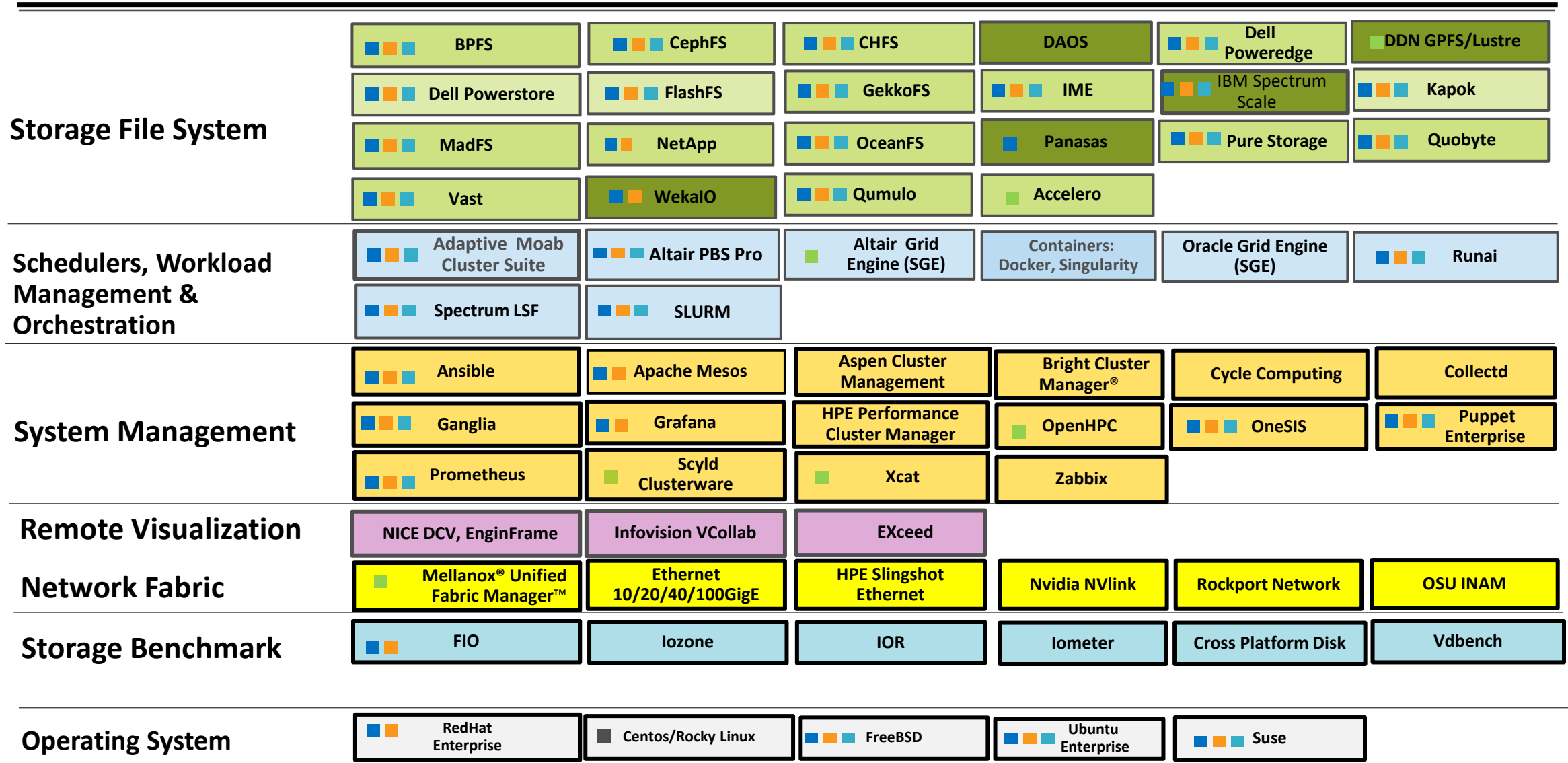
Key requirements when selecting compute infrastructure for AI in datacenters, at colocation providers and edge locations



Key requirements when selecting storage infrastructure for AI in datacenters, at colocation providers and edge locations

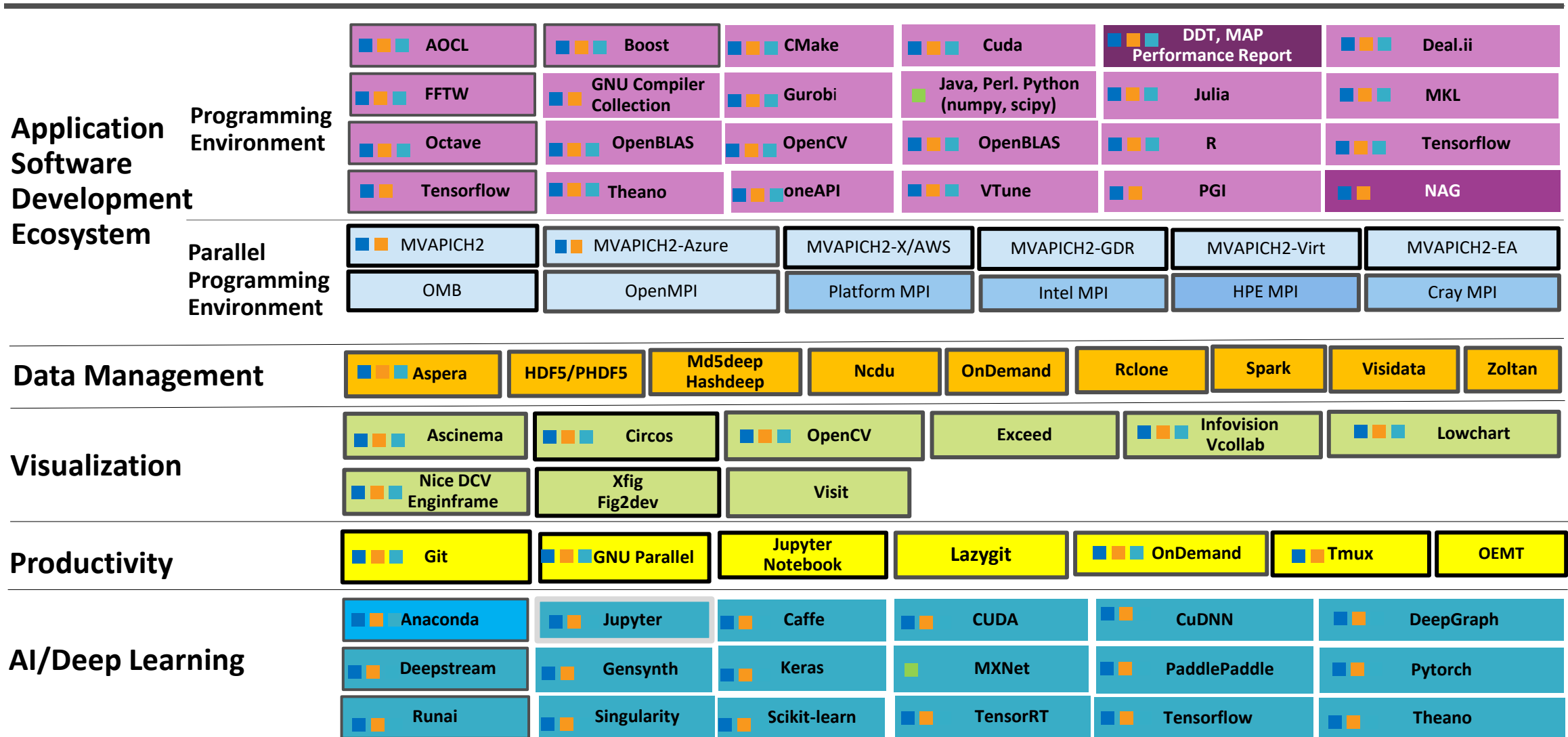


A typical Software Stack



■ HPE Apollo, Cray, SGI
 ■ NVIDIA
 ■ ARM
 ■ Groq
 ■ Cerebras
 ■ Graphcore

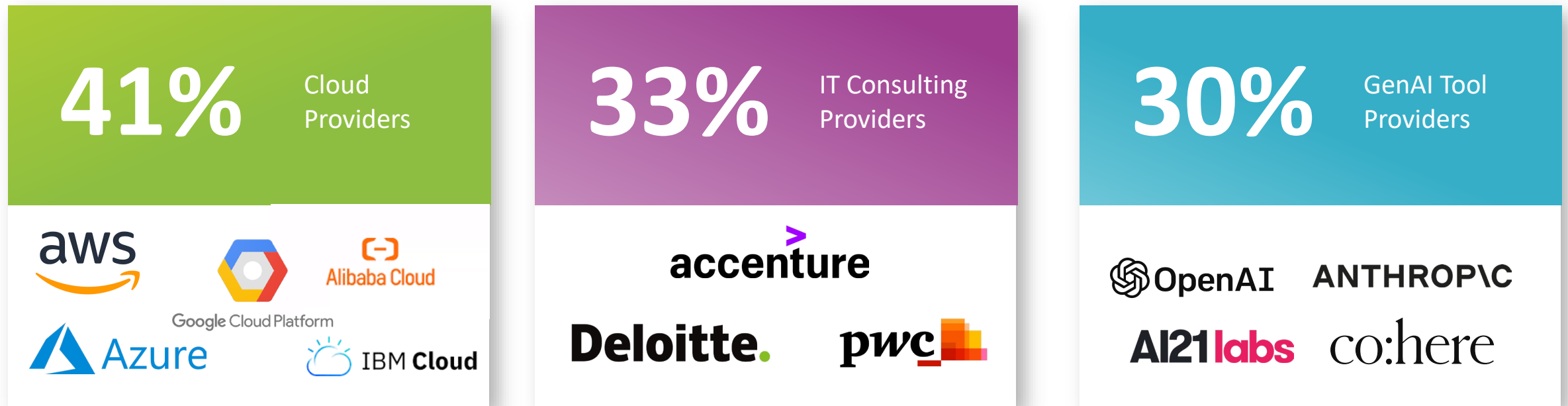
A typical AI Applications Stack



Partnering for success

Urgency to respond quickly to business disruption at a corporate level is influencing partner selection

Strategic Generative AI technology partners in the next 18 months



Investing in the right partner when building an AI infrastructure stack

Hardware																									
Silicon					Compute				Storage																
intel	NVIDIA	AMD	AMPERE	Google	aws	IBM	DELL Technologies	Hewlett Packard Enterprise	Lenovo	inspur 浪潮	NetApp	PURESTORAGE	DELL Technologies	Hewlett Packard Enterprise											
GRAPHCORE	SambaNova	cerebras	SAMSUNG	Qualcomm	SUPERMICRO	cisco	FUJITSU	NEC	HUAWEI	IBM	HITACHI Inspire the Next	FUJITSU	HUAWEI	inspur 浪潮											
Networking					Power and Cooling																				
ERICSSON	NOKIA	cisco	JUNIPER NETWORKS	HUAWEI	ciena	Schneider Electric	Eaton	VERTIV	submer	EMERSON	Netcracker	Adtran	ZTE	NEC	FUJITSU	Hewlett Packard Enterprise	ICEOTOPE	ABB	SIEMENS	MITSUBISHI	liquid stack				
Software																									
Security	Data Logistics and Protection																								
ARTHUR	Deasie	TONIC	BROADCOM	PROTOPIA	VeraData	VERITAS	COMMAVAULT	VEEAM	COHESITY	AIShield															
Software Defined Compute and Storage																									
CRANIUM	Red Hat	vmware	SUSE	Microsoft	cisco	IBM	BROADCOM	NUTANIX	VAST	ROBUST INTELLIGENCE															
Systems Management																									
MINDGARD	cisco	bmc	BROADCOM	Microsoft	splunk	vmware	IBM	HITACHI Inspire the Next	Red Hat	servicenow	amdocs														
Services																									
Cloud Infrastructure					Colocation																				
aws	Microsoft	Google	ORACLE	Paperspace	EQUINIX	DIGITAL REALTY	NTT	QTS	CyrusOne	Alibaba.com	Tencent Cloud	IBM	CoreWeave	Lambda	Cyxtera	FLEXENTIAL	switch	cologix							
Connectivity					Communications Platforms																				
NTT	AT&T	verizon	vodafone	orange	BT	Telefónica	twilio	RingCentral	VONAGE	sinch	infobip	Microsoft	zoom	TATA COMMUNICATIONS	Telstra	américa movi	etisalat	COMCAST	sky	webex	gupshup	8x8	tanla	bandwidth	Alibaba.com

Source: IDC, 4Q23

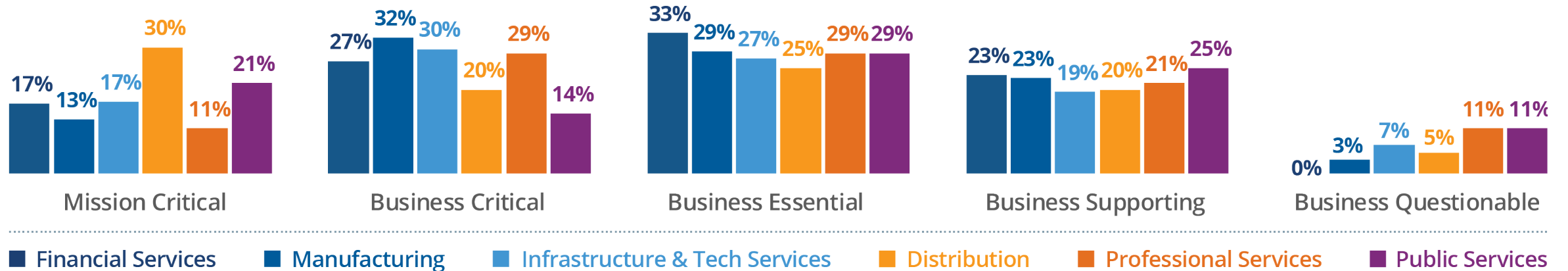
For areas on which IDC publishes market share data, the top 3-5 market share leaders are represented. For areas on which IDC does not publish market share data, vendor selection is up to analyst discretion.

Consider using AI software services

Pre-trained standalone services that provide capabilities based on machine learning, deep learning, and other AI/ML technologies for applications and workflows to help improve business outcomes.

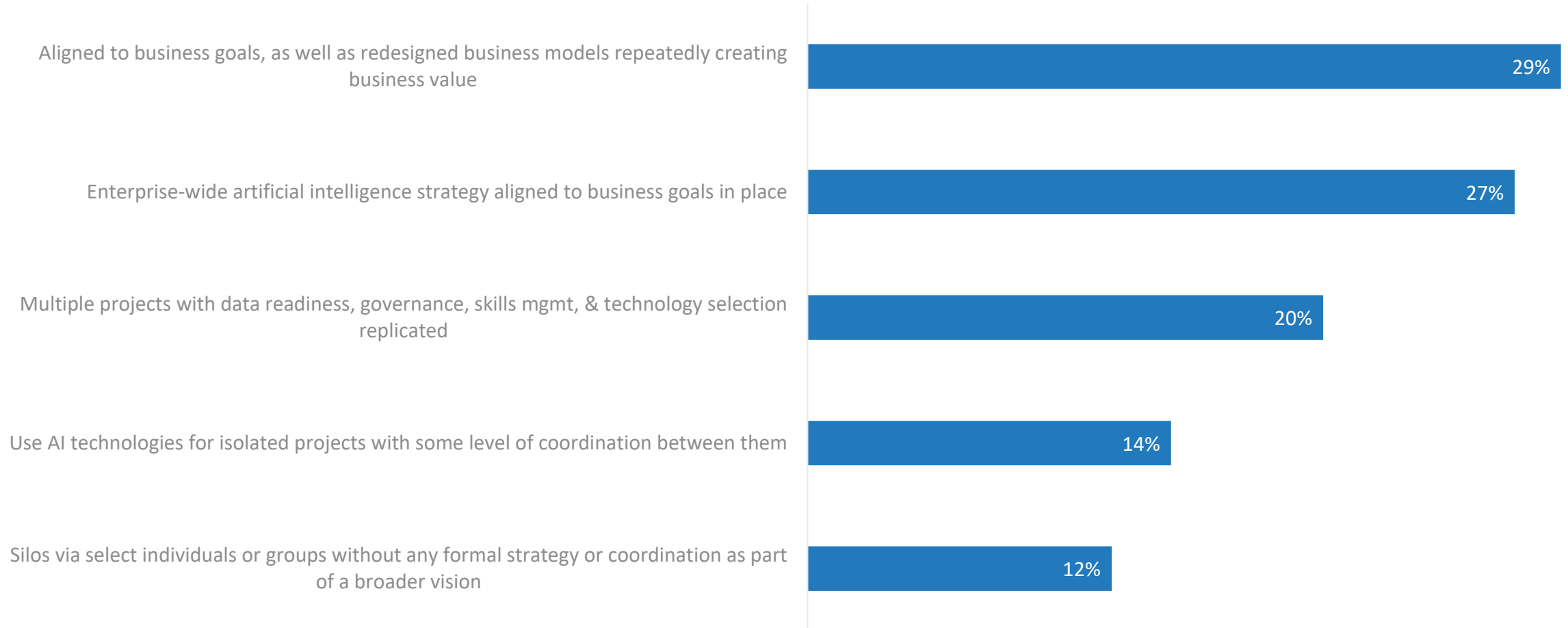
Used to build AI-powered applications.

How would you describe AI Software Services in relation to the application's impact on your business today?



In Closing...

Consider an AI Center for Excellence to accelerate maturity of AI adoption





Thank you!

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